

**FACES\***



**NEW  
ERA**

**FACES\***

The World is  
changing. We go  
ahead. A NEW ERA.



The world is changing. Sustainability, diversity, solidarity and respect are just some of the terms that are shaping this change. As a zeitgeist magazine, FACES serves as an inspiration for an entire generation. This is our commitment - not just to accompany change, but to actively shape it and go ahead.

FACES will continue to shape style. We will show even more attitude, celebrate individuality, become even more of a collector's item with the new appearance and thus more sustainable.

The time is right!



## **900 GRAMM PURE QUALITY.**

### WHATS NEW

More quality inside and outside  
New format  
New cover  
New paper  
More pages  
More fashion, art, design  
Even more voices  
Even more attitude

### FACTS

Approx. 900 grams  
240mm x 300mm  
8 issues - longer presence  
Circulation 40,000  
Copy price increase to CHF 8.50  
From September issue (release 19.08.2022)

### DISTRIBUTION

- In over 100 popular book & design stores as well as concept stores and hot spots.
- Direct mailing to hundreds of influencers and opinion leaders in Germany and Switzerland.
- Magazine trade & subscriptions

## OFFER RELAUNCH-ISSUE

### PROMOTED THROUGH

- Social Media Campaign
- Influencer Cooperations
- Print campaign in other magazines
- Relaunch events in Zurich, Munich and Hamburg

### SPECIAL OFFER\*

1/1-page

CHF 9'800 – 20%

**CHF 7'840**

2/1-page

19'600 – 30%

**CHF 13'720**

### DEADLINES

Relaunch September Issue

MD: 05.08.2022

Release: 19.08.2022



\* Further cooperation possibilities on request.



**LET'S TALK.**

## OFFICE

BERTA STRASSE 1  
CH-8003 ZÜRICH

## WEB & SOCIAL

FACES.CH / FACESMAG.DE  
@FACESMAG  
FACEBOOK.COM/FACES



## PHONE

+41 (0)43 322 05 37

## ADVERTISING CONTACTS

Stefan Berger [berger@faces.ch](mailto:berger@faces.ch)  
Mirco Ludolini [ludolini@faces.ch](mailto:ludolini@faces.ch)  
Alisa Schmid [schmid@faces.ch](mailto:schmid@faces.ch)