

FACES*



**NEW
ERA**

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The World is
changing. We go
ahead. A NEW ERA.

FACES[★]

The world is changing. Sustainability, diversity, solidarity and respect are just some of the terms that are shaping this change. As a zeitgeist magazine, FACES serves as an inspiration for an entire generation. This is our commitment - not just to accompany change, but to actively shape it and go ahead.

FACES will continue to shape style. We will show even more attitude, celebrate individuality, become even more of a collector's item with the new appearance and thus more sustainable.

The time is right!



900 GRAM PURE QUALITY.

WHATS NEW

More quality inside and outside

Bigger format

Stronger cover (350g)

Stronger paper inside (135g)

40% More pages

More fashion, art, design

Even more voices and more attitude

Still 100% FACES

FACTS

Approx. 900 grams – “coffee table” appearance

Format: 240mm x 300mm

8 issues - longer presence – more readers per issue!

Circulation 40,000

Copy price increase to CHF 8.50

From September issue (release 19.08.2022)

DISTRIBUTION

- In over 100 popular book & design stores as well as concept stores and hot spots.
- Direct mailing to hundreds of influencers and opinion leaders in Germany and Switzerland.
- Magazine trade & subscriptions

OFFER RELAUNCH-ISSUE

PROMOTED THROUGH

- Social Media Campaign
- Influencer Cooperations
- Print campaign in other magazines
- Relaunch events in Zurich, Munich and Hamburg

SPECIAL OFFER*

1/1-page

CHF 9'800 – 20%

CHF 7'840

2/1-page

19'600 – 30%

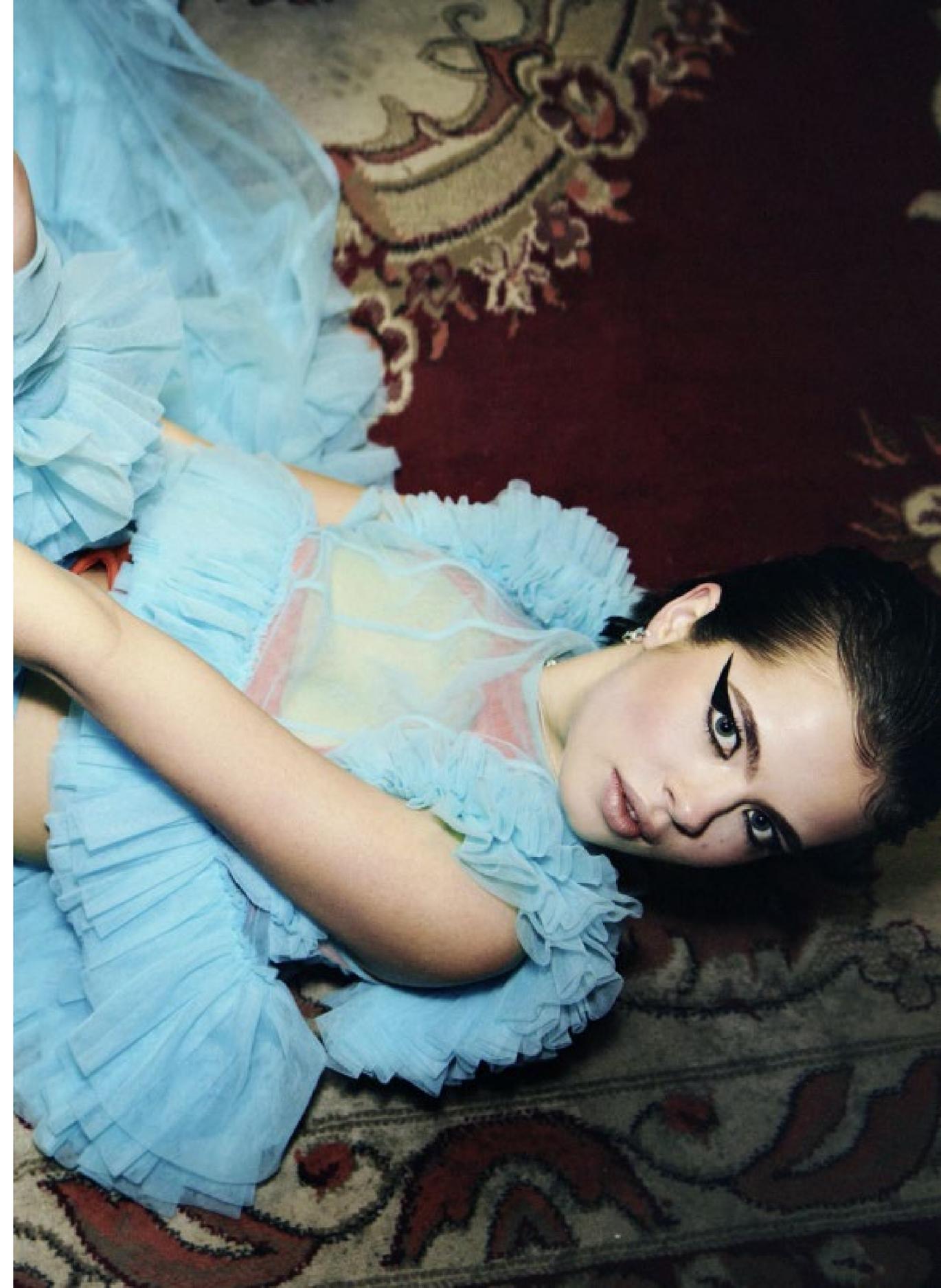
CHF 13'720

DEADLINES

Relaunch September Issue

MD: 05.08.2022

Release: 19.08.2022





LET'S TALK.

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